

Myrtle Beach, South Carolina

2017
ASSOCIATION
of **SCOTTISH**
GAMES
& FESTIVALS
CONFERENCE
NOVEMBER 3-5

AGENDA

General Sessions

Media Panel: How to Team Up
Set Up a Whisky|Beer|Wine Tasting
Open Discussion

Breakout Sessions

Street Team Marketing
Photography & Drones for Marketing
What If I Get Hit by a Bus!
Marketing on a Budget
Social Media, GEO Marketing, Websites & Blogs
Ticket Sales & Apps
Kids Glen - Check it Out!
What's New in Insurance
Get the Most from Volunteers
Get More Sponsors
Committee Structure & Duties
Creating New Events

1

4:00 PM - 6:00 PM

Friday, November 3, 2017

**Set Up a Whisky|Beer|Wine Tasting
Meet & Greet Reception**

2

8:30 AM - 5:00 PM

Saturday, November 4, 2017

General Session & Breakouts

3

8:30 AM - 11:30 AM

Sunday, November 5, 2017

General Session & Breakouts

4

11:30 AM - 1:30 PM

Sunday, November 5, 2017

Annual Meeting Luncheon

\$ **75** includes:
member price

- Registration
- Breakfast Sat. & Sun.
- Lunch Sat. & Sun.



For More Information Call:
**Association of
Scottish Games & Festivals**
843-492-0515

REGISTER NOW!
asgf.org/conference

Oceana Baywatch Resort
2701 South Ocean Blvd.
North Myrtle Beach, SC 29582
Reservations: 877-779-7379 Code: ASGF